

ABBAS AQ

Frontend & WordPress Developer

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PROFILE

Frontend and WordPress developer with 2+ years shipping production websites, eCommerce platforms, and dashboards for businesses and freelance clients. Comfortable across the full stack (HTML/CSS/JS, PHP, Laravel, CodeIgniter, WordPress) and owning a project from design through client handoff.

TECHNICAL SKILLS

Frontend: HTML5, CSS3, Bootstrap, JavaScript, Responsive/Mobile-first design

Backend: PHP, Laravel, MySQL

WordPress: Theme customization, ACF, custom post types, plugin/eCommerce integration (WooCommerce)

Tools: Git/GitHub, VS Code, XAMPP

PROFESSIONAL EXPERIENCE

Frontend Developer | Denning Private Limited

2024 - Present

- Own frontend development and maintenance for company and alumni web portals, from feature builds to bug fixes.
- Redesigned key portal UI/UX flows to improve usability and reduce reported navigation issues.
- Work directly with IT team to plan and ship responsive, cross-browser features on a regular release cycle.
- Triage and resolve production issues on live business-facing portals.

Freelance Web Developer | Self-employed

2022 - Present

- Designed, built, and launched 10+ production websites for small businesses, bloggers, and startups across legal, consulting, and eCommerce sectors.
- Owned full project lifecycle end-to-end: requirements, design, development, deployment, and client handoff.
- Built and improved client-facing dashboards and profile systems, focused on usability for non-technical users.
- Advised clients on branding, SEO, and product marketing alongside development work.

SELECTED PROJECTS

Guess the City (WordPress Game) — Interactive video-clue guessing game built with custom post types + ACF.

Virtual City Tour Platform — Categorized city video library with fullscreen interactive cards, built on WordPress CPTs.

Alumni Profile Dashboard — Modular profile system with editable modals, built with Bootstrap and PHP.

LIVE SITES BUILT

gemspathway.com.pk | noorchemicals.net | ymonlinebazaar.com | <https://ymonlinebazaar.com/admin/> | finixconsultancy.com | denningcollege.com.pk | easyreach.io |

EDUCATION

Associate Degree Program (ADP) in Web Development — KASBIT, 2024 - Present

3-Year Diploma in Software Engineering — Aptech, 2021 - 2023

Intermediate in Computer Science — St. Patrick's College